

Rosetta Stone® Expands Tagalog (Filipino) and Hebrew Foreign Language Learning to U.S. Army

Due to growing demand, the U.S. Army recently announced the addition of Tagalog (Filipino) II and Hebrew II to its catalog of foreign language training courses available to Army personnel via Rosetta Stone®. The number of foreign language learning courses available to all active Army, National Guard, Reservists and Department of Army civilian personnel worldwide total 30 via Army e-Learning on the Army Knowledge Online.

The Army has realized tremendous success integrating Rosetta Stone into Army e-Learning. From Rosetta Stone's date of availability (November 7, 2005) through October 2006, over 66,000 users accessed the courses more than 213,000 times and completed 84,500 units. The top five courses accessed are: Spanish (Lat Am), Arabic, German, French and Italian.

"Rosetta Stone has become of enormous value to Army e-Learning and the Soldiers and civilians who have used the program. With foreign language capability and proficiency increasingly essential to our Army, Soldiers and Army civilians are better prepared for operational deployments and professional development thanks to Rosetta Stone," say Stan Davis, Army e-Learning Project Officer.

According to the U.S. Census¹, Tagalog has grown to become the sixth most frequently spoken language in the United States. Additionally, an increasing need for advanced instruction in Hebrew languages prompted Rosetta Stone to expand its Hebrew offering to Level I and II.

Rosetta Stone: The Fastest Way to Learn a New Language

Rosetta Stone's immersion training method uses thousands of real-life color images to convey the meaning of each spoken and written phrase in the program. The program's sequenced structure, use of native speakers and instantaneous feedback teach new languages without memorization, translation or tedious grammar drills.

"To provide U.S. Army personnel around the world with the language instruction they need, the Army sought a proven Web-based foreign language training tool that teaches speaking, listening, reading and writing of a variety of target languages through immersion," says Tom Adams, chief executive officer of Fairfield Language Technologies. "We're pleased that Rosetta Stone's philosophy, design and effectiveness are providing the solution they were seeking."

The Army offers Soldiers and civilians 30 languages used throughout the world. In addition to Tagalog (Filipino) and Hebrew, Rosetta Stone offers courses in Arabic, Chinese (Mandarin), Danish, Dutch, English (U.K.), English (U.S.), Farsi (Persian), French, German, Greek, Hindi, Indonesian, Italian, Japanese, Korean, Latin, Pashto, Polish, Portuguese (Brazil), Russian, Spanish (Latin America), Spanish (Spain), Swahili, Swedish, Thai, Turkish, Vietnamese and Welsh.

For additional information on how to access Army e-Learning, log onto <http://www.us.army.mil>; Self Service; My Education; Army e-Learning portal page. You must have an AKO account to access the system.

¹ U.S. Census Bureau, *Language Use and English-Speaking Ability: 2000*, issued October 2003.